

64205

Print Date 09/30/16 11:10:15

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## ORDER



**Orders**  
**Order / Rev:** 64205  
**Alt Order #:**  
**Product Desc:**  
**Estimate:**  
**Flight Dates:** 10/03/16 - 11/08/16  
**Original Date / Rev:** 09/30/16 / 09/30/16  
**Order Type:** GENERAL

**Primary AE:** Julie Shaffer  
**Sales Office:** RWWSB  
**Sales Region:** Regional

**Agency**  
**Name:** CATECOMM  
**Buying Contact:**  
**Billing Contact:**  
 3572 MOSSY CREEK LANE  
 TALLAHASSEE, FL 32311

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** FL DEMOCRATIC PARTY / EDWARD J  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** P-1  
**Revenue Codes:** AGY, POLITICAL, POL-CAN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	66	\$13,120.00	\$11,152.00
10/31/16	11/08/16	29	\$8,900.00	\$7,565.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	66	\$13,120.00	\$11,152.00	0.00
November 2016	29	\$8,900.00	\$7,565.00	0.00
<b>Totals</b>	<b>95</b>	<b>\$22,020.00</b>	<b>\$18,717.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Julie Shaffer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	7	10/03/16	11/08/16	ABC 7 Sunrise @ 5am	CM	5a-530a	MTWTF--	:30	2	\$120.00	P-1	0.00	NM	11	\$1,320.00
				ABC 7 Sunrise @ 5am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--					2	\$120.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					2	\$120.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$120.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$120.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$120.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$120.00		0.00			
N 2	7	10/03/16	10/28/16	ABC 7 Sunrise @ 6am	CM	6a-7a	MTWTF--	:30	2	\$250.00	P-3	0.00	NM	8	\$2,000.00
				ABC 7 Sunrise News @ 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--					2	\$250.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					2	\$250.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$250.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$250.00		0.00			
N 3	7	10/31/16	11/08/16	ABC 7 Sunrise @ 6am	CM	6a-7a	-----	:30	0	\$375.00	P-1	0.00	NM	3	\$1,125.00
				ABC 7 Sunrise News @ 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$375.00		0.00			
		Week: 11/07/16	11/13/16	MT-----					1	\$375.00		0.00			
N 4	7	10/03/16	10/23/16	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	6	\$1,800.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 64205  
 Alt Order #:  
 Flight Dates: 10/03/16 - 11/08/16

Advertiser: FL DEMOCRATIC PARTY / EDWARD J.  
 Product Desc:  
 Estimate:

WWSB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	7	10/03/16	10/23/16	M-F GMA Good Morning America	CM	7-9a	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--					2	\$300.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					2	\$300.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$300.00		0.00			
N 5	7	10/24/16	11/04/16	M-F GMA Good Morning America	CM	7-9a	MTWTF--	:30	2	\$380.00	P-2	0.00	NM	4	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$380.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$380.00		0.00			
N 6	7	11/07/16	11/08/16	M-F GMA Good Morning America	CM	7-9a	MT-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	MT-----					1	\$500.00		0.00			
N 7	7	10/03/16	11/04/16	ABC 7 News at Noon ABC 7 News at Noon	CM	12-1p	MTWTF--	:30	3	\$125.00	P-3	0.00	NM	15	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--					3	\$125.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					3	\$125.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					3	\$125.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					3	\$125.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					3	\$125.00		0.00			
N 8	7	11/07/16	11/07/16	ABC 7 News at Noon ABC 7 News at Noon	CM	12-1p	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$175.00		0.00			
N 9	7	10/03/16	11/04/16	M-F 4-5p M-F 4p-5p	CM	4-5p	MTWTF--	:30	4	\$100.00	P-3	0.00	NM	22	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--					4	\$100.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					4	\$100.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					4	\$100.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					5	\$100.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--					5	\$100.00		0.00			
N 10	7	11/07/16	11/07/16	M-F 4-5p M-F 4p-5p	CM	4-5p	M-----	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$180.00		0.00			
N 11	7	10/03/16	10/30/16	ABC 7 News at 5p ABC 7 News at 5p	CM	5-530p	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	MTWTF--					2	\$300.00		0.00			
		Week: 10/10/16	10/16/16	MTWTF--					2	\$300.00		0.00			
		Week: 10/17/16	10/23/16	MTWTF--					2	\$300.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--					2	\$300.00		0.00			
N 12	7	10/31/16	11/07/16	ABC 7 News at 5p ABC 7 News at 5p	CM	5-530p	-----	:30	0	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					2	\$400.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$400.00		0.00			
N 13	7	11/07/16	11/07/16	ABC 7 News at 530p ABC 7 News at 530p	CM	530-6p	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$500.00		0.00			
N 14	7	10/31/16	11/07/16	ABC 7 News at 6p ABC 7 News at 6p	CM	6-630p	-----	:30	0	\$850.00	P-1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MTWTF--					1	\$850.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$850.00		0.00			
N 15	7	10/03/16	11/06/16		CM	M-F 11-1135p / SaMTWTF--		:30	1	\$425.00	P-3	0.00	NM	5	\$2,125.00

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Advertiser: FL DEMOCRATIC PARTY / EDWARD J.  
 Product Desc:  
 Estimate:

WWSB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-Sun ABC 7 News at 11															
M-Sun ABC 7 News at 11p Rota															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	MTWTF--					1	\$425.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--					1	\$425.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--					1	\$425.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--					1	\$425.00		0.00			
	Week:	10/31/16	11/06/16	MTWTF--					1	\$425.00		0.00			
N 16	7	11/07/16	11/07/16	M-Sun ABC 7 News at 11CM	CM	M-F 11-1135p / Sa	M-----	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
M-Sun ABC 7 News at 11p Rota															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	M-----					1	\$700.00		0.00			
N 17	7	10/24/16	11/06/16	ABC 7 Sun News at 630pCM	CM	630-7p	-----S	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
ABC 7 Sun News at 630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----S					1	\$300.00		0.00			
	Week:	10/31/16	11/06/16	-----S					1	\$300.00		0.00			
N 18	7	10/31/16	11/04/16	M-F 11a-12p	CM	11a-12p	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	MTWTF--					1	\$100.00		0.00			
													Totals	95	\$22,020.00